

## Q1 If you were a business owner, would you locate your business in Milton? Why or why not?

Answered: 55 Skipped: 2

#	RESPONSES	DATE
1	It depends on if I were trying to run a retail business or not. Unlikely would I open a retail business in town as the income level of residents likely wouldn't support it.	5/15/2018 10:57 AM
2	Yes because there are more opportunities for space. However the infrastructure needs to be a focus, as well as type of business.	5/14/2018 11:14 PM
3	yes untapped potential market, new focus on a down town environment	5/11/2018 10:04 AM
4	Not sure what kind of business owner. A new highway entrance/exit at West Milton Rd would help break Milton from the industrial portion on the southern part of Rt. 7 from the consumer businesses and new core of the town.	5/10/2018 4:24 PM
5	Maybe; if there were affordable real estate and depending on the type of business. We are significantly off the highway for easy access beyond Milton and I don't know of additional tax incentives to own in Milton. Our industry seems more focused on industrial than "small business".	5/10/2018 3:16 PM
6	On Route 7 between the Milton Veterinary Hospital and Milton High School.	5/10/2018 9:50 AM
7	I would probably not because if I am already in chittenten county I would try to be closer to burlington/williston	5/9/2018 12:47 PM
8	Yes. The town is growing and I think that the demand for local services and stores will only continue to grow.	5/9/2018 12:09 PM
9	So far, I don't think that the businesses that are currently in Milton attract many shoppers from outside the Milton area. This would make me cautious in opening a business that would need more customers than are located within the area.	5/9/2018 9:26 AM
10	No, there is no real central location to the town town is spread out	5/9/2018 9:26 AM
11	Unlikely. Milton's strip-mall development makes shopping there inconvenient. There is no town center in which a business is likely to be successful. Manufacturing can benefit from access to highway, but lack of transportation options limits employee access.	5/9/2018 9:02 AM
12	It would depend on the business. I would hesitate to open a restaurant in Milton, as the success rate has seemed low. I'm not sure how much shopping residents are doing, other than the necessities, such as food, tools and items at drug stores.	5/8/2018 11:07 AM
13	Route 7lo	5/8/2018 10:45 AM
14	yes. traffic. bedrm community.	5/8/2018 8:43 AM
15	No. I have seen too many businesses start up and fail quickly. Dam Store, Apollo dinner, BBQ, etc. There needs to be something that brings people to Milton that don't live here. Better shopping plaza, food, night life.	5/8/2018 8:40 AM
16	Probably not, as I've heard there are limited properties and the few at to expensive.	5/8/2018 8:15 AM
17	It depends on the business. People don't shop in Milton like they do in other towns. They leave town, just look at the way we have had restaurants fail again and again	5/8/2018 6:54 AM
18	Depends on what type of business...I would research demographics before deciding. We need to draw folks to the town so it amazes me that we don't have a motel. Our town ranks in the top ten for population but we don't have an lodging for visitors (other than B&B's).	5/8/2018 6:47 AM
19	no	5/8/2018 6:31 AM
20	Yes if it was in the right location	5/8/2018 2:08 AM
21	It depends on whether it's retail and requires a lot of traffic, or more of a service enterprise.	5/8/2018 12:12 AM
22	Yes. I see growth opportunity in Milton.	5/7/2018 9:33 PM

## Town Plan Survey #6 Economic Development Part I

23	I would probably not. Milton has a bad reputation for longevity of businesses and a perceived lower socioeconomic population.	5/7/2018 9:22 PM
24	Would depend on the business...and if there were already enough similar businesses in town.	5/7/2018 9:21 PM
25	Probably not. The town has no real main street and no parking	5/7/2018 8:31 PM
26	I would because chances are the base or commercial property tax rate would be lower while still being located near I89 and other consumer services. One drawback would be few areas for employees to go out to lunch or run errands that are more available in larger Vermont towns or cities.	5/7/2018 8:16 PM
27	Yes. To be close to home. Shorter commute.	5/7/2018 7:45 PM
28	manufacturing yes. foot traffic no. poor schools	5/7/2018 7:07 PM
29	It would depend on the type of business. Milton is a "bedroom community". If my business model depended on foot traffic at lunch time I would not locate in Milton.	5/7/2018 7:01 PM
30	Hopefully one day we would have an area that resembles a town center, otherwise I would locate in the area surrounding the Hannaford Plaza.	5/7/2018 6:47 PM
31	No, because it's not central and people say its a bedroom community	5/7/2018 6:04 PM
32	Maybe	5/7/2018 6:03 PM
33	Yes and no. Depends on the type of business. But in reality, Milton needs all kinds of business to want to open in the town. It is the suburb of the suburb to Burlington. It's affordable and a reasonable commute, but needs some more business to attract more young professionals.	5/7/2018 6:00 PM
34	Maybe. The taxes are known to be lower and that is an incentive. I am not at all a business person so I am not really qualified to answer.	5/7/2018 5:59 PM
35	I am a business owner who works out of my home.	5/7/2018 5:55 PM
36	It depends. Right now, I doubt anyone who doesn't live in Milton comes to Milton for anything other than used cars or groceries. So if you could really do business with only local customers, maybe.	5/7/2018 5:55 PM
37	Yes, I would. Milton is a growing town and a lot of the people living here would like to be able to do business and shop within town.	5/7/2018 5:33 PM
38	The town does not do enough to encourage people to come to businesses in Milton. The town doesn't advertise the diversity of businesses.	5/7/2018 5:20 PM
39	Maybe or maybe not. It depends on the type of business. I am not convinced that Miltonians would support the type of business I would like to see. It seems that there is a lot of support for large chain stores (e.g. Dunkin Donuts, McDonalds, Domino's) and not a lot of support for small, independent food service businesses. This may be confined to the food service sector, but I would be nervous that it would extend beyond that.	5/7/2018 5:02 PM
40	Sure. Keep everything local	5/7/2018 5:00 PM
41	Depends on the business.	5/7/2018 4:53 PM
42	Depends on the type of business.	5/7/2018 4:35 PM
43	I would if there were more spaces for small business	5/7/2018 4:34 PM
44	Depends on the business. If retail, no - not enough traffic to support most retail. The basics - food, pharma, quick stop, auto are already covered in excess.	5/7/2018 4:28 PM
45	Milton was a small town that has rapidly become a large town/suburb of Burlington. I don't think the business development in town has kept up with the population boom.	5/7/2018 4:24 PM
46	Depends on the type of business. If it was dependent on foot traffic, no. If not, yes as taxes are reasonable and not too far off the highway for moving product.	5/7/2018 4:24 PM
47	No. Not an attractive town and too political.	5/7/2018 4:06 PM
48	Depends on the business, but keep letting prime real estate get built up with subsidized, retirement, or residential housing and you won't have to worry about any businesses moving to Milton.	5/7/2018 4:06 PM
49	I have no idea	5/7/2018 3:50 PM

## Town Plan Survey #6 Economic Development Part I

50	Only in areas where there is an industrial area such as Catamount. However limited access via 89 is the factor that would make most other areas in Milton a poor choice, at least for my business.	5/7/2018 3:47 PM
51	No because the town looks disgraceful and dirty when driving along Route 7.	5/7/2018 3:31 PM
52	I would locate in Milton to have access to infrastructure.	5/7/2018 3:17 PM
53	No, Milton does not have enough to attract revenue outside its town. Location sites and town is not visually appealing.	5/7/2018 3:11 PM
54	It would depend on the type business	5/7/2018 3:09 PM
55	Yes I would because it would be an in home floral shop and I live in Milton.	5/7/2018 3:01 PM

## Q2 What type of incentives could the Town of Milton offer to bring businesses into Milton?

Answered: 53 Skipped: 4

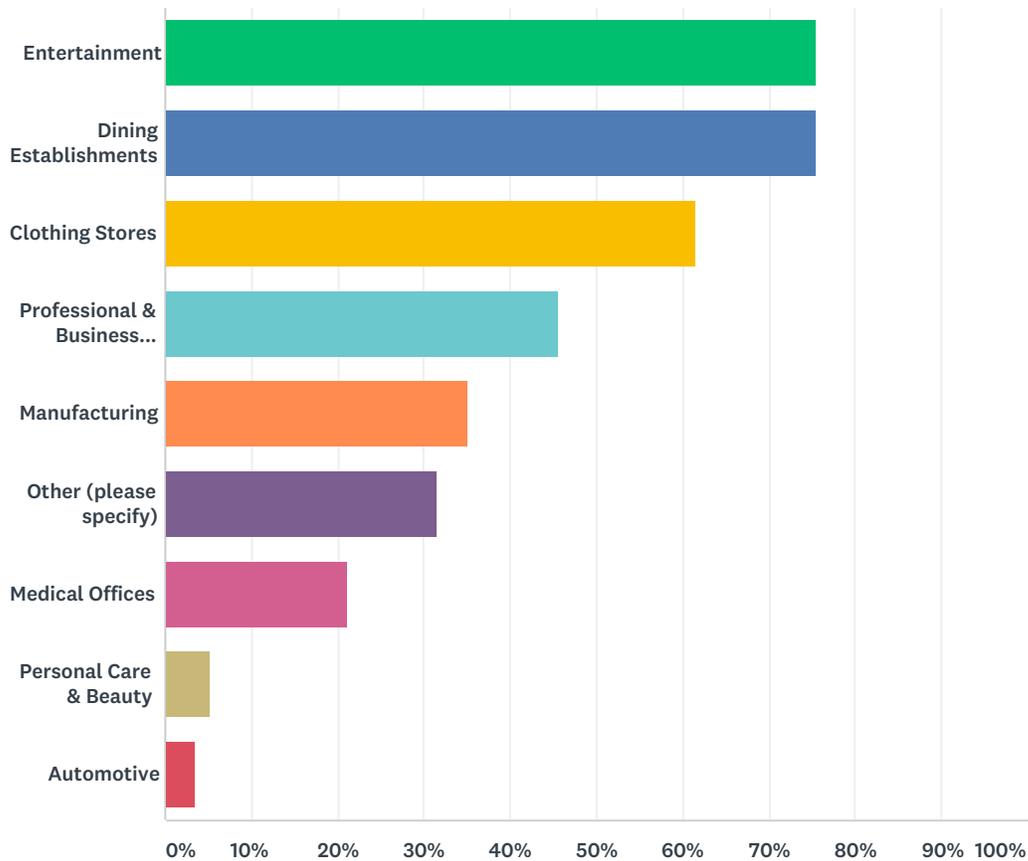
#	RESPONSES	DATE
1	Unsure at the moment.	5/14/2018 11:14 PM
2	short term tax reduction ( 2-3 years) to allow business to establish client base, support additional town wide events including business community (sports tournaments, arts festivals, music events) to bring folks to town center and high-lite local businesses	5/11/2018 10:04 AM
3	I think with the right zoning and infrastructure set up, no incentives are necessary. It will still take time for the correct businesses to fill Milton's needs.	5/10/2018 4:24 PM
4	Tax incentives, resources that would help with building/planning. Mentoring for business owners.	5/10/2018 3:16 PM
5	Not sure	5/10/2018 9:50 AM
6	Lower property taxes for households.	5/9/2018 12:47 PM
7	Make it easier to get permits and approvals. I know that this is difficult in Vermont as we have to listen to 72 whiners if you want to change a light bulb.	5/9/2018 12:09 PM
8	A discount on permits/fees for desired businesses.	5/9/2018 9:26 AM
9	Not sure	5/9/2018 9:26 AM
10	Tax breaks and the like often cost towns more money than they bring in. Investments in transportation options (a free shuttle, for example) might help employees and consumers access businesses. Developing a sense of place in Milton, and attracting young professionals will help attract businesses.	5/9/2018 9:02 AM
11	I would caution offering businesses incentives that would hurt the residents, such as tax exemptions that would leave us footing any kind of a bill. Having businesses close in proximity to other stores that draw a good amount of business would be an incentive. For instance, next to a grocery store.	5/8/2018 11:07 AM
12	Low taxes and town atmosphere that encourages walking traffic and brings people to enjoy events in town center.	5/8/2018 10:45 AM
13	tax relief of 10% for every \$1,000. relief from strict interpretation of zoning laws/fees.	5/8/2018 8:43 AM
14	I really think before incentives Milton needs to revitalize like Winooski. Unattractive Rt. 7 main drag. Unappealing to non residents.	5/8/2018 8:40 AM
15	Tax breaks for the first 5 years.??	5/8/2018 8:15 AM
16	I don't know if the town itself can do anything. I believe it's the people who have to change.	5/8/2018 6:54 AM
17	Again it depends. I would look at the economical impact the business would have. If it offered a lot of well paying jobs I would be more inclined to offer incentives.	5/8/2018 6:47 AM
18	tax break	5/8/2018 6:31 AM
19	?	5/8/2018 2:08 AM
20	Tax incentives.	5/7/2018 9:33 PM
21	Tax breaks- money talks!	5/7/2018 9:22 PM
22	Don't offer incentives...governments should never do that.	5/7/2018 9:21 PM
23	Tax breaks and a PLAN	5/7/2018 8:31 PM
24	Tax breaks, restaurants, a city center, ability to zone for building higher than 10 stories, availability to renewable energy resources.	5/7/2018 8:16 PM
25	initial tax break, first year.	5/7/2018 7:45 PM

## Town Plan Survey #6 Economic Development Part I

26	tax, incubator space, shared resource for small business	5/7/2018 7:07 PM
27	I prefer to be careful on incentives. Make sure that we do not give too many incentives to businesses that are a drain to town services.	5/7/2018 7:01 PM
28	Don't have an answer, maybe tax incentives initially, know we could use the larger tax base to further improve the community	5/7/2018 6:47 PM
29	More apartment complexes to bring people to live and to then sell to. More opportunity for expansion. Development around the green space where the Sears was?....	5/7/2018 6:04 PM
30	Tax break	5/7/2018 6:03 PM
31	Town tax breaks	5/7/2018 6:00 PM
32	tax incentives	5/7/2018 5:59 PM
33	I don't like the idea of pandering to businesses. If a large company moves in based on incentives they practically own the town. I think developing our town infrastructure will help, and I think the town can advertise itself more as a good place to set up shop. We're right off 89 and cheaper and less developed than Burlington.	5/7/2018 5:55 PM
34	Create a downtown area that has character and can actually keep people in town for shopping/dining and draw in others from out of town.	5/7/2018 5:55 PM
35	Small grants, business planning assistance, facilitating business to business connections to get new and relocated businesses the services they need to be successful.	5/7/2018 5:33 PM
36	Assist the businesses get the word out that they are here.	5/7/2018 5:20 PM
37	Property tax deductions for businesses in the downtown area?	5/7/2018 5:02 PM
38	It's a growing town. Not having to fight high traffic areas	5/7/2018 5:00 PM
39	Tax incentives and the possibility of a future I-89 exit	5/7/2018 4:53 PM
40	Unsure	5/7/2018 4:35 PM
41	Tax credits, actual space available	5/7/2018 4:34 PM
42	Location near exit 17 is ideal for warehouse, manufacture type development. what kind of incentives are other areas offering?	5/7/2018 4:28 PM
43	Unsure what other towns have to offer that we don't.	5/7/2018 4:24 PM
44	Tax incentive with an end date to help the business get their footing. Hopefully town sewer hook ups. Or maybe help pay for setting up renewable energy and insulation, things that would help business get close to net zero as that would help a lot long term and be a good investment for business resale.	5/7/2018 4:24 PM
45	Tax incentives	5/7/2018 4:06 PM
46	Cater to the process, make it so easy it's difficult to say no. I believe this can be done while still maintaining any design standards etc. Also, make sure the infrastructure needed is in place or could be provided.	5/7/2018 4:06 PM
47	I don't know how that works.	5/7/2018 3:50 PM
48	Offer incentives for tax breaks for new or additional construction on buildings. Additionally, more access to 89 in other areas of Milton.	5/7/2018 3:47 PM
49	Tax Reductions for first year or so to get them here.	5/7/2018 3:31 PM
50	Any kind of tax incentives may help, but might be questioned by existing businesses that did not get an incentive. A phased in tax payment might help a business get established.	5/7/2018 3:17 PM
51	Clean up the business area and main road and tax incentives	5/7/2018 3:11 PM
52	Incentives that would give the business ample time to become established either through financial support or free advertising (for example)	5/7/2018 3:09 PM
53	Tax cuts for the first year or two.	5/7/2018 3:01 PM

### Q3 Of the following broad categories of businesses, Milton needs more of which types? Please check all that apply.

Answered: 57 Skipped: 0



ANSWER CHOICES	RESPONSES	
Entertainment	75.44%	43
Dining Establishments	75.44%	43
Clothing Stores	61.40%	35
Professional & Business Services	45.61%	26
Manufacturing	35.09%	20
Other (please specify)	31.58%	18
Medical Offices	21.05%	12
Personal Care & Beauty	5.26%	3
Automotive	3.51%	2
Total Respondents: 57		

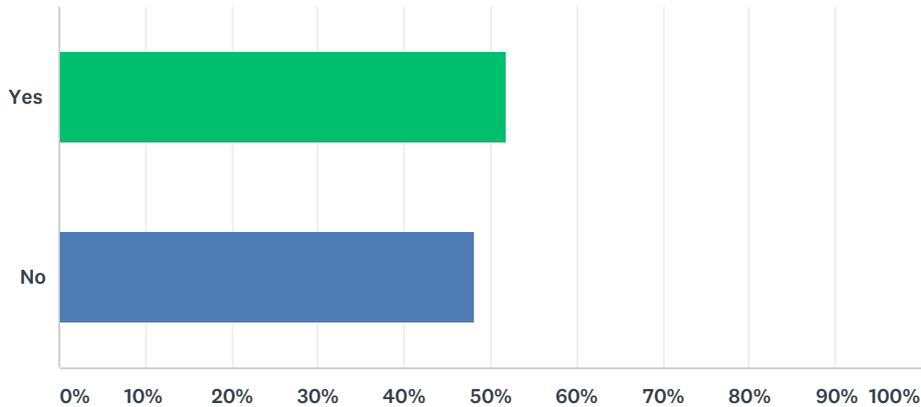
#	OTHER (PLEASE SPECIFY)	DATE
1	Farm-to-table restaurants, perhaps a small microbrewery, a great local gathering spot for adults to meet other Miltonians and to simply unwind.	5/14/2018 11:14 PM

## Town Plan Survey #6 Economic Development Part I

2	Movie Theatre, revitalize ice rink, more town trails for walking, running, and some set a side for cross country skiing	5/10/2018 4:24 PM
3	Gardening Center	5/9/2018 9:26 AM
4	Something like a target would have generated a lot of business, and would bring people to our town, which would benefit restaurants and other shop owners	5/8/2018 11:07 AM
5	clea up dilapidated buildings, street clean, put in flowers, clean up the fence and weeds at arrowhead dam.	5/8/2018 8:40 AM
6	Florist?	5/8/2018 8:15 AM
7	Hotel or motel	5/8/2018 6:47 AM
8	Florist, overnight accommodations, hockey rink	5/8/2018 12:12 AM
9	General merchandise other than dollar store quality	5/7/2018 10:46 PM
10	Revive the skating rink!	5/7/2018 9:22 PM
11	coffee shop	5/7/2018 7:45 PM
12	Brewery/bar	5/7/2018 6:00 PM
13	An independently owned and run cafe or tea/coffee shop would be great	5/7/2018 5:02 PM
14	Therapists	5/7/2018 4:34 PM
15	we do NOT need more gas stations, that's for sure. Might be able to attract more car dealerships to cheap land along rte 7. think Shelburne Rd.	5/7/2018 4:28 PM
16	hobby/arts & crafts/fabric also, vintage-antiques	5/7/2018 3:50 PM
17	Internet type of businesses might be more sucessful these days. Many brick and mortar establishments are shutting down.	5/7/2018 3:17 PM
18	Hotel	5/7/2018 3:09 PM

## Q4 Can Milton become a tourist destination?

Answered: 56 Skipped: 1



ANSWER CHOICES	RESPONSES	
Yes	51.79%	29
No	48.21%	27
TOTAL		56

#	WHY OR WHY NOT?	DATE
1	At the moment there is not much of an attraction to bring tourism to Milton.	5/14/2018 11:14 PM
2	wonderful nature assets, river- eagle mountain lake overlook-town forest-cobble hill, fantastic town park -needs a few additions (ice rink, pool,) Great human assets, artists, builders	5/11/2018 10:04 AM
3	Not enough places for tourists to stay, Milton wiki-page is dry and don't see enough on the historic front. Any tourist dollars would come from a new business like a brewery or other uniquely Vermont activity.	5/10/2018 4:24 PM
4	I don't think we can compete much with what other local towns can offer. We don't have big ski mountains, a cluster of breweries, or a pedestrian walkway. We're further north than most New England destinations and don't offer what the Quebecois are looking for.	5/10/2018 3:16 PM
5	What does Milton have to offer as a destination? Lake arrowhead - which you don't want to be overrun with more people than it can holding and the town forest which is the same issue	5/10/2018 9:50 AM
6	I think it could but I am not sure what attractions would draw people into the area. Campground maybe?	5/9/2018 12:47 PM
7	Not enough interesting things to see or do. Maybe there could be something near the lake but see my answer to question 2.	5/9/2018 12:09 PM
8	I'm saying yes, but I'm not sure what the town would have to advertise to make this happen. There are nice hiking trails, but not so good that people would travel to them. I guess the Sandbar is a tourist destination. People used to travel to Milton when there was the Catamount Racetrack. It would be nice if there were a regular event to draw people in.	5/9/2018 9:26 AM
9	What is there to look at	5/9/2018 9:26 AM
10	The natural resources are varied and accessible, and we're located close to other major tourist attractions. We need a better sense of place/town center and create a walkable community.	5/9/2018 9:02 AM
11	I think it could bring people in for recreational events, such as hiking or mountain biking. We would need a major store or reason for people to visit otherwise	5/8/2018 11:07 AM
12	Lake arrowhead	5/8/2018 10:45 AM

## Town Plan Survey #6 Economic Development Part I

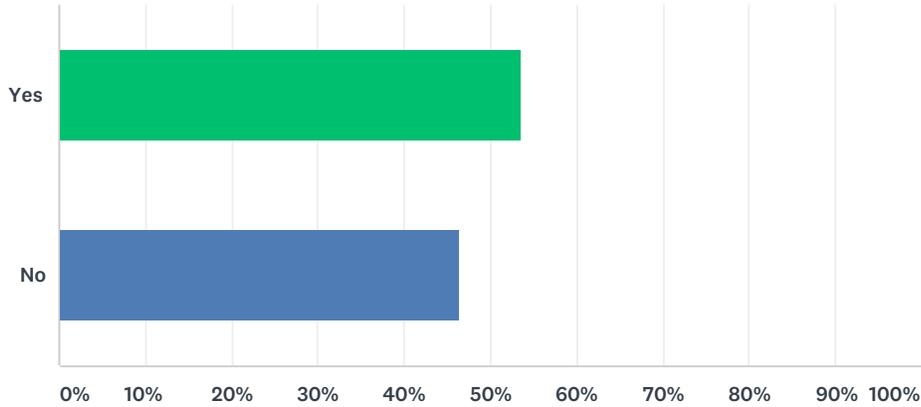
13	no attraction (i.e. Shelburne Museum, Ben & Jerrys)	5/8/2018 8:43 AM
14	Only if Milton can create some kind of central beach area on Lake Arrowhead or a kayak/canoe business.	5/8/2018 8:40 AM
15	Little to nothing to do besides school activities. Not really a draw to tourists.	5/8/2018 8:15 AM
16	Why would someone come to Milton? It would need to get bigger on so many levels and I think many of us here in Milton like the small town quality here.	5/8/2018 6:54 AM
17	Again to be a viable tourist attraction you will need additional lodging. Historical opportunities could be enhanced. Food and drink establishments such as breweries, vineyards, maple houses....etc. could be promoted. A bike path could entice more visitors.	5/8/2018 6:47 AM
18	There's nothing to see..	5/8/2018 6:31 AM
19	It needs to highlight our great assets such as lake arrowhead, hiking opportunities and state park	5/8/2018 2:08 AM
20	possibly. There are a number of events in Milton - Winter Festival, Fun Runs, Summer music in the Park, and being host to large-scale athletic events - how broadly are these publicized? Persons connected to Anything that would draw out-of-towners need a shared perception that tourism is valued, can be achieved with a concerted effort to address visitors' needs, a more attractive town center (gardens?) that sends a message "we're glad you are here"	5/8/2018 12:12 AM
21	Nothing to offer, no draw, not enough amenities. No lodging.	5/7/2018 10:46 PM
22	Proximity to Lake Champlain and downtown Burlington.	5/7/2018 9:33 PM
23	Would need a major attraction that is not just natural beauty during the summer.	5/7/2018 9:21 PM
24	What's here?	5/7/2018 8:31 PM
25	I find this goal to be way out of scope for this community. Milton could be an amazing town as well as a great place to do business. Vermont needs more structured communities where people can live and work. By making Milton a quality housing market and business zone you allow the tourist destinations to stay picturesque, giving residents separate places to live and places to visit. This isn't to say Milton should be void of entertainment, restaurants, or shops - those are required for a good community. Rather, it does not need to be restructured to appeal to tourists. Williston is the best example of what I'm referring to.	5/7/2018 8:16 PM
26	Nothing here for tourists to do	5/7/2018 7:45 PM
27	lake, river access, seasonal events, any event!	5/7/2018 7:07 PM
28	I would prefer not. We do not have the infrastructure to support this.	5/7/2018 7:01 PM
29	We could focus on dam, maybe do something with Arrowhead Lake.	5/7/2018 6:47 PM
30	People go to St Albans and then heading south even if they get off exit 17 to go to Essex they still don't pass through Milton. People would rather go one more exit to Winooski to then get to Burl	5/7/2018 6:04 PM
31	Would need more entertainment options	5/7/2018 6:03 PM
32	Plenty of potential, but needs to see some growth	5/7/2018 6:00 PM
33	by providing a reason to come to Milton. The General Stannard House Restoration project, the Milton Artists Guild	5/7/2018 5:59 PM
34	Anything can become a tourist destination. We would want to make use of the lake, and there would need to be more entertainment here to entice.	5/7/2018 5:55 PM
35	Milton has beautiful natural spaces (to be preserved) and plenty of land that could be developed. A good plan that takes both into careful consideration could transform our town.	5/7/2018 5:55 PM
36	I suppose any town can ramp up some sort of draw for tourists, but there's a lot of well established competition in Vt. I think it would take lot of change that isn't necessarily for the best.	5/7/2018 5:33 PM
37	No places for tourists to stay and no real entertainment.	5/7/2018 5:20 PM
38	Milton has beautiful lakefront property and also scenic countryside and hills. Vacationers need to come to town to get supplies and enjoy dining, shopping, etc. A more aesthetically pleasing, walkable downtown area with attractive businesses would help improve tourism, I think, just as other Vermont towns have experienced.	5/7/2018 5:02 PM
39	Put the right entertainment in & people will travel or stay in Milton	5/7/2018 5:00 PM

## Town Plan Survey #6 Economic Development Part I

40	Anything is possible. But without any major draw, hotels or accessible transportation (I-89 exit) it would be difficult.	5/7/2018 4:53 PM
41	If we capitalized on the lake we could be	5/7/2018 4:35 PM
42	It could but not as it is.	5/7/2018 4:34 PM
43	What's to see? Nothing. If it were possible to attract a large resort development, then maybe, but where would they locate and what unique features could Milton offer?	5/7/2018 4:28 PM
44	We would need something to draw people... Maybe a racing museum?	5/7/2018 4:24 PM
45	Would love to see our town develop tourism in partnership with the town, farmers, sugarers, and beef industry as agri-tourism is a growing trend. Milton could capitalize on this growing movement. Would also love to see Milton invest in Lake Arrowhead and Lamoille to build infrastructure to support biking, hiking, boating, fishing and x-country skiing. Fishing derbies bring in a lot of folks. The town forest access could use some improvement to get hikers thru the muddy seasons. I also have a fantasy of using the Arrowhead Dam to project art on as it would be an easy way to create a buzz and a go to attraction.	5/7/2018 4:24 PM
46	There is no main Street and it is ugly with all the used car lots.	5/7/2018 4:06 PM
47	If the lake was incorporated or if a premier sports facility/fields were built to host sports tournaments i.e. soccer, baseball, hockey, football.	5/7/2018 4:06 PM
48	Well, it was once, so there is that. There would be probably some dressing up to do to become more New England-picturesque at this point. The art gallery seems to be a draw -- it is unique and fascinating. A map of historic and/or beautiful views could be an idea. Making better access to the lakes within town (not on the way out to the Islands) would be good. If I remember rightly there is an insurance problem with the band shell -- if that were handled it could be a more exciting venue for more types of music and a wider audience.	5/7/2018 3:50 PM
49	only if areas of Milton were to become accessible to 89, which only route 7 brings you in now. Not much to offer to tourist though, no reason for people to come here and stay. Not a diverse selection of restruants. Not much entertainment aside from sporting fields or fields used for events.	5/7/2018 3:47 PM
50	There is nothing in Milton to attract any tourists. It's dumpy and needs to have a lot of sprucing up to attract anyone here.	5/7/2018 3:31 PM
51	We have outstanding recreational destinations in town. A hockey rink and swimming pool will help bring people to town. From there other service business can grow. Possibly a hotel/motel. Eateries will benefit from added traffic.	5/7/2018 3:17 PM
52	There is not "big" thing to do in Milton or that only Milton has. If we could find/come up with something where would it go? between senior housing facilities...	5/7/2018 3:11 PM
53	Not right now!	5/7/2018 3:09 PM
54	It's to small and to hometown and it should be kept that way	5/7/2018 3:01 PM

## Q5 Should Milton try to become a tourist destination?

Answered: 56 Skipped: 1



ANSWER CHOICES	RESPONSES	
Yes	53.57%	30
No	46.43%	26
TOTAL		56

#	WHY OR WHY NOT?	DATE
1	Tourism in a town is a difficult balance. Milton doesn't have the infrastructure to accommodate any tourism at the moment.	5/14/2018 11:14 PM
2	support of business community, additional jobs to milton to support assets,	5/11/2018 10:04 AM
3	Not until the right traffic infrastructure is in place. Town still feels 1 dimensional along Rt. 7.	5/10/2018 4:24 PM
4	This isn't our branding! What does Milton "own"? We're an affordable family and farm community. We are known as a great place to raise kids that's the most affordable in Chittenden County.	5/10/2018 3:16 PM
5	See number 4	5/10/2018 9:50 AM
6	Similar to above. I don't know what attractions there would be. It would be good for the economy and community though.	5/9/2018 12:47 PM
7	I feel the costs of trying would out weigh any benefit.	5/9/2018 12:09 PM
8	It would help the local economy.	5/9/2018 9:26 AM
9	What is there to look at	5/9/2018 9:26 AM
10	Good for the economy, fun for residents.	5/9/2018 9:02 AM
11	There would need to be some major changes, like more lodging and more offerings within the town	5/8/2018 11:07 AM
12	Beauty, friendly although not enough eateries.	5/8/2018 10:45 AM
13	much involved in changing the nature of the community; continue to expound on strengths-bedroom community/affordable	5/8/2018 8:43 AM
14	Not necessarily non Vermonters but getting people from surrounding towns to come.	5/8/2018 8:40 AM
15	I'd prefer we focus on small businesses for jobs.	5/8/2018 8:15 AM
16	We are a small town. We all drive into Burlington and see what a mess it is, increased traffic and crime are not what I want.	5/8/2018 6:54 AM
17	There's already too much around Milton that's better.	5/8/2018 6:31 AM

## Town Plan Survey #6 Economic Development Part I

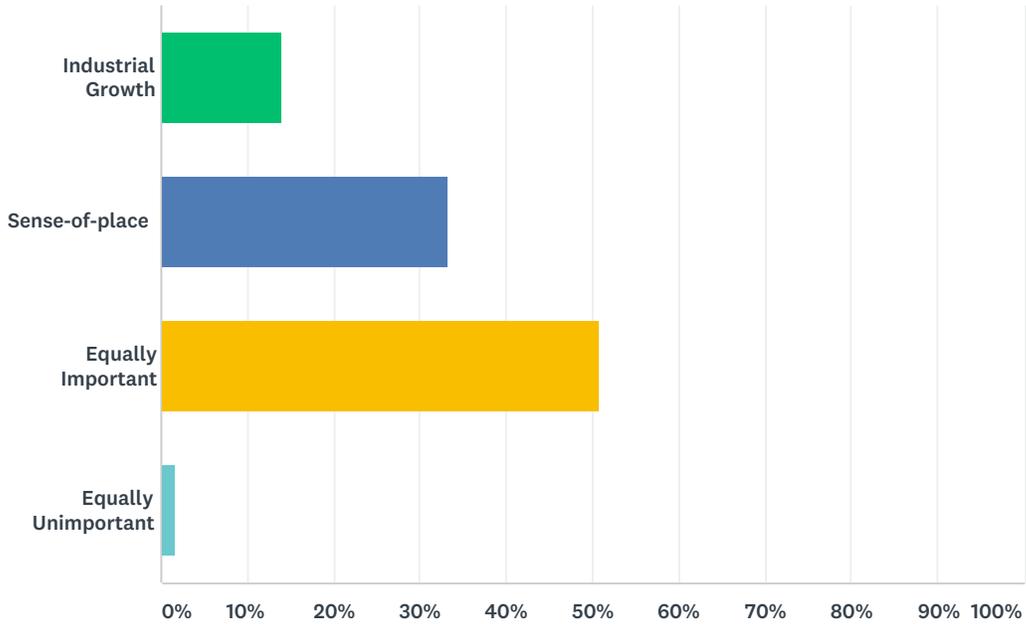
18	Yes, but it would certainly require a seriously multi-faceted effort - from business, recreation, town facilities/natural areas, local organizations (arts, historical society, seniors, garden club, scouts) - any organized entity that has a reason or way to draw others to town	5/8/2018 12:12 AM
19	It's a bedroom community we need to meet the needs of the people who actually live here first	5/7/2018 10:46 PM
20	Yes. Hospitality businesses will be attracted and bring other growth.	5/7/2018 9:33 PM
21	Yes and no- I think we should try to pull people up or down, but with no highway exit into Milton, it's not accessible. We need an exit onto Lake rd, west Milton rd, or both. Then with more people here let's get shopping, recreation, microbreweries, a winery, and a good place for a burger or a bagel sandwich.	5/7/2018 9:22 PM
22	Don't spend good money to chase after short returns.	5/7/2018 9:21 PM
23	Good Question	5/7/2018 8:31 PM
24	See above answer.	5/7/2018 8:16 PM
25	Too many other Vermont towns are tourist attractions. Too much competition	5/7/2018 7:45 PM
26	would help support businesses in town	5/7/2018 7:07 PM
27	Conflicted with this question, however as I mentioned above, we could create a park that attracts camping and boating at the lake during the summer months	5/7/2018 6:47 PM
28	Maybe not "tourist destination" per se, but it should be a place where people want to visit, where they want to go out to eat, hike, etc.	5/7/2018 6:00 PM
29	Diversity of interests and economic benefits, enhanced quality of life	5/7/2018 5:59 PM
30	I don't think it would be as successful as just growing our town.	5/7/2018 5:55 PM
31	Aspiring to do so and moving towards goal thoughtfully is bound to improve life for those who live here. Just as long as traffic patters are carefully considered in the mix...	5/7/2018 5:55 PM
32	Grew up in Burlington and watched it go from a nice town with seasonal tourism to relentless year round tourists. Resources focused on visitors and part time residents, not full time regular residents. Downtown was lost to anyone outside of that area and not within the 18-34 demographic.	5/7/2018 5:33 PM
33	We are a bedroom community and should stay that way. If Milton did anything it should be places to stay due to the close proximity to the islands and Burlington.	5/7/2018 5:20 PM
34	Good for business! I think Milton should stay a strong year-round community, but there are already vacationers who are likely under-utilizing the services and businesses in the town of Milton. Tapping into those customers and having them come to Milton instead of St. Albans or Burlington would be helpful to the local economy.	5/7/2018 5:02 PM
35	People may even want to make B&B available in Milton .	5/7/2018 5:00 PM
36	It would bring more business to the area.	5/7/2018 4:53 PM
37	Because it would make it more interesting for the people who live there.	5/7/2018 4:34 PM
38	What kind of attractions could Milton possibly offer?	5/7/2018 4:28 PM
39	Never hurts	5/7/2018 4:24 PM
40	It would bring much needed dollars to area businesses that benefit from foot traffic.	5/7/2018 4:24 PM
41	Waste of time and money	5/7/2018 4:06 PM
42	Milton should consider all options.	5/7/2018 4:06 PM
43	I don't know -- you need a maybe button-- but tourism is such a big part of Vermont's economy, I think it would be good to hitch on to that. My guess is that it would take an interstate interchange of our own. And a big play for a specialty feature of our own -- arts and music, or antique stores, the sort of things tourists might want to explore. Encouraging bed and breakfasts and providing locally grown food? Locally roasted coffee? herb gardens? We aren't going to make it with winter sports, right? We can play up the history if we had more volunteers/resources. An institution of the past was Old Home Week all around the state -- might be worth exploring. Work with the antique/restored car show in August -- co-op advertising?	5/7/2018 3:50 PM

## Town Plan Survey #6 Economic Development Part I

44	milton needs to bring more people first. Everyone is buying homes in Georgia, or st albans and commuting to Burlington. Why? Access to the highway. Open that up and you bring in more traffic, more visibility.	5/7/2018 3:47 PM
45	It would help bring money to the town which it desperately needs	5/7/2018 3:31 PM
46	As stated in #4, it can be the beginning of bringing jobs and people to town. We are still a bedroom community. Most of our population leaves town Monday - Friday fro work to support their families.	5/7/2018 3:17 PM
47	Because I wouldn't want to live there anymore	5/7/2018 3:09 PM
48	Keep the trashy tourist out of Milton	5/7/2018 3:01 PM

### Q6 What is more important for economic development in Milton: industrial growth or a sense-of-place that makes Milton feel special and different from surrounding towns?

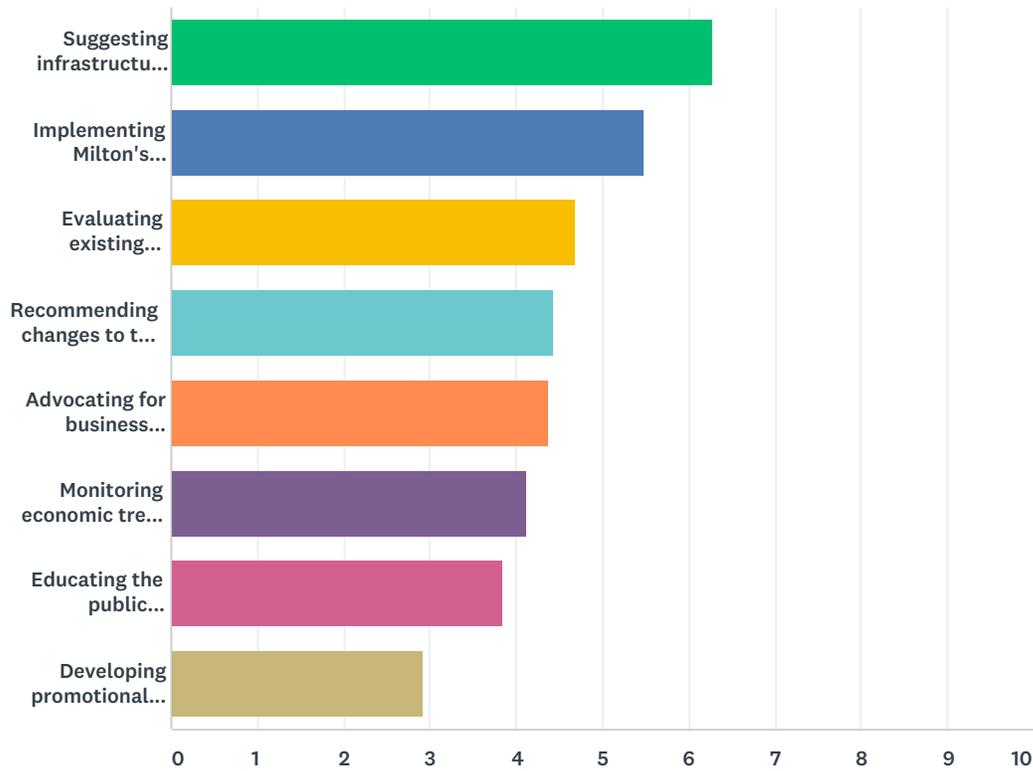
Answered: 57 Skipped: 0



ANSWER CHOICES	RESPONSES	
Industrial Growth	14.04%	8
Sense-of-place	33.33%	19
Equally Important	50.88%	29
Equally Unimportant	1.75%	1
TOTAL		57

## Q7 Please rank the following tasks of the Economic Development Commission from most important to least important, with 1 being most important and 8 being least important.

Answered: 56 Skipped: 1



	1	2	3	4	5	6	7	8	TOTAL	SCORE
Suggesting infrastructure improvements that benefit businesses	41.18% 21	15.69% 8	11.76% 6	13.73% 7	3.92% 2	7.84% 4	3.92% 2	1.96% 1	51	6.27
Implementing Milton's Economic Development Strategy	16.67% 9	22.22% 12	9.26% 5	16.67% 9	22.22% 12	7.41% 4	3.70% 2	1.85% 1	54	5.48
Evaluating existing taxation policies	7.41% 4	12.96% 7	18.52% 10	24.07% 13	3.70% 2	16.67% 9	5.56% 3	11.11% 6	54	4.69
Recommending changes to the zoning regulations	5.56% 3	11.11% 6	20.37% 11	7.41% 4	24.07% 13	9.26% 5	14.81% 8	7.41% 4	54	4.43
Advocating for business interests	13.21% 7	7.55% 4	15.09% 8	7.55% 4	16.98% 9	11.32% 6	20.75% 11	7.55% 4	53	4.38
Monitoring economic trends in Milton and the region	11.11% 6	7.41% 4	11.11% 6	11.11% 6	14.81% 8	18.52% 10	9.26% 5	16.67% 9	54	4.13
Educating the public regarding economic issues	3.70% 2	11.11% 6	9.26% 5	16.67% 9	7.41% 4	16.67% 9	24.07% 13	11.11% 6	54	3.85
Developing promotional materials	1.89% 1	11.32% 6	5.66% 3	3.77% 2	9.43% 5	13.21% 7	13.21% 7	41.51% 22	53	2.92

## Q8 Are there other tasks the Economic Development Commission should be working on?

Answered: 38 Skipped: 19

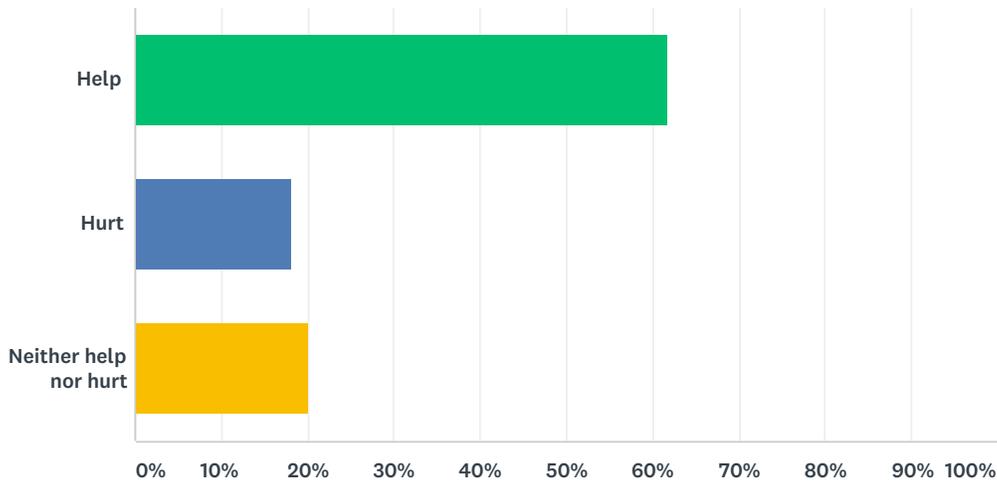
#	RESPONSES	DATE
1	Focusing on establishing more local small businesses.	5/14/2018 11:14 PM
2	Education to the public what the 5-15 year strategy is, and how our tax base will be changed going one way vs. another.	5/10/2018 4:24 PM
3	The infrastructure/architecture of the town seems poorly planned. Is route 7 residential or industrial? I can't tell! It seems like the corridor from Rt. 7 to West Milton Road is a mix of uses. I wish there was another exit of I89 at Bear Trap Rd. I'm still uncertain where the "middle" of town is. We don't go into Milton since we live close to Exit 17... give us a reason to go!	5/10/2018 3:16 PM
4	Unknown at this time what they're working on	5/10/2018 9:50 AM
5	No	5/9/2018 12:47 PM
6	None that i can think of.	5/9/2018 12:09 PM
7	Not sure	5/9/2018 9:26 AM
8	Research what industries hold the most potential value, and implement strategies to attract those businesses.	5/9/2018 9:02 AM
9	No	5/8/2018 11:07 AM
10	Making town more eye pleasing- town looks run down, unattractive to businesses.	5/8/2018 10:45 AM
11	Beautification/ Revitalization	5/8/2018 8:40 AM
12	Unfortunately I'm not informed enough on the current plan. Sorry	5/8/2018 8:15 AM
13	I don't know	5/8/2018 6:54 AM
14	Clean industry.	5/8/2018 6:47 AM
15	transportation system	5/8/2018 6:31 AM
16	No	5/8/2018 2:08 AM
17	Access, infrastructure. People think fixing exit 17 is the answer. Exit 17 isn't broken, we just need a way to get into Milton through an alternate exit. We need to take back RT 7, and build it. Tear down the low income housing, put up restaurants, strip malls, and reclaim the ice skating rink. With that visual message being sent to people that come through, more people will want to settle here.	5/7/2018 9:22 PM
18	Unknown	5/7/2018 9:21 PM
19	An Attractive main street	5/7/2018 8:31 PM
20	There should be zoning restrictions on Route 7 that prevent residents and businesses from putting recycling, garbage, or non registered cars out front on their property. Route 7 is the gateway through the town and should be somewhat appealing. Currently it hops between beautiful homes and well structured commercial buildings to homes with garbage and run down buildings. We need to find a way to drive restaurants and retail shops into the area. Most people don't want to drive 20-30 minutes to go out to dinner with their family, or buy a pair of shoes.	5/7/2018 8:16 PM
21	There is no core downtown and there are too many abandoned/deteriorating buildings along route 7 that are an eyesore.	5/7/2018 7:45 PM
22	Not that I can think of.	5/7/2018 6:47 PM
23	Restaurant s	5/7/2018 6:03 PM
24	Figuring out what types of businesses the town needs to be the next best thing	5/7/2018 6:00 PM

## Town Plan Survey #6 Economic Development Part I

25	I don't know	5/7/2018 5:59 PM
26	We need to make sure we're doing long term development planning. We don't want to become a strip mall like south burlington	5/7/2018 5:55 PM
27	More after school or afternoon events to keep the children/ young adults busy	5/7/2018 5:00 PM
28	Limiting the developers (Bill Sawyer) that do shoddy work, don't follow regulations and take advantage of others.	5/7/2018 4:53 PM
29	Unsure	5/7/2018 4:35 PM
30	Making and keeping the town environmentally sound and naturally beautiful	5/7/2018 4:34 PM
31	Getting truck traffic off Main Street. Milton functions primarily as a bedroom community. Figure out how to capitalize on that. Build more affordable housing. One idea would be to focus on the Baby Boomer and Senior markets. Become a center for Senior services, recreation, housing. Contact some of the larger national senior/retirement living developers. Build "Small house" estates - affordable living on a small footprint. Could be Town owned, town operated too. What about a new race car track?	5/7/2018 4:28 PM
32	I think the infrastructure problems are being addressed.	5/7/2018 4:24 PM
33	Energy conservation infrastructure.	5/7/2018 4:24 PM
34	You should tear down all of the buildings and build a main Street that is attractive that you can park on like St. Albans.	5/7/2018 4:06 PM
35	Don't look at me! But solidify the shopping area near the thrift store and the bakery into more of a destination for folks. Not sure how well that intersection would work if traffic were significantly increased.	5/7/2018 3:50 PM
36	Bring 89 to Milton! Stop delaying it!!! You are going to give more revenue, traffic and residents better opportunities to other towns surrounding Milton!	5/7/2018 3:47 PM
37	Assisting businesses with paperwork so they can open or expand.	5/7/2018 3:17 PM
38	No	5/7/2018 3:01 PM

## Q9 Would stricter landscaping requirements for commerical businesses in the Town Core help or hurt economic development in Milton?

Answered: 55 Skipped: 2



ANSWER CHOICES	RESPONSES
Help	61.82% 34
Hurt	18.18% 10
Neither help nor hurt	20.00% 11
<b>TOTAL</b>	<b>55</b>

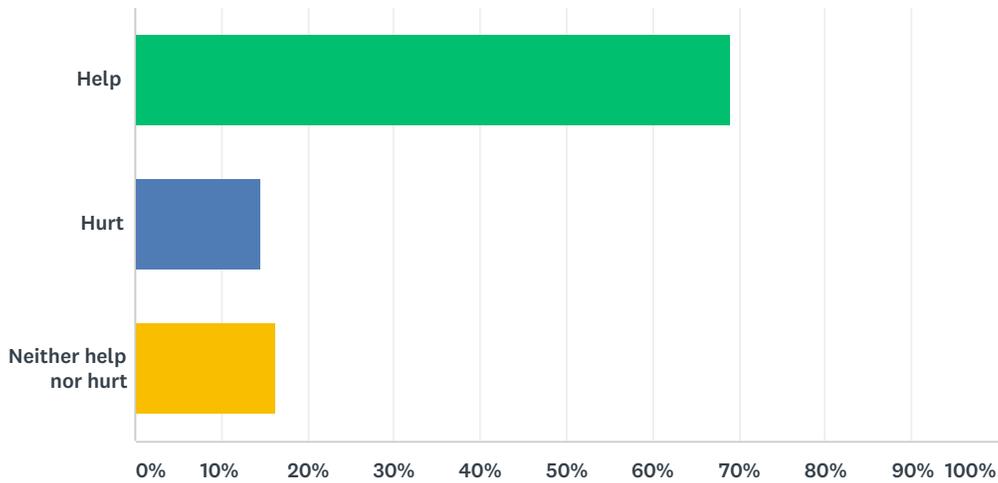
#	COMMENTS?	DATE
1	the more attractive milton looks the better people will feel about coming back. assist in changing the - external to milton - public perception	5/11/2018 10:04 AM
2	It would be great to integrate businesses into the landscape in a way that differentiates commercial vs. residential	5/10/2018 3:16 PM
3	Clean up the hodge podge of random crap. Some zoning and uniformity vs random trailers and dumpy building and nice new buildings	5/10/2018 9:50 AM
4	I don't think that the government should tell people what condition they can keep their property in. Furthermore if they increase the standards it may hurt people who are only able to do a limited amount due to financial or other burdens.	5/9/2018 12:47 PM
5	Business needs less regulation. Vermont already does enough to drive business away.	5/9/2018 12:09 PM
6	Milton's downtown seems disconnected, messy and incompatible with a walkable, attractive downtown.	5/9/2018 9:02 AM
7	I don't see how updated or improved landscaping would hurt economic development. Ultimately it would make our town look nicer and possibly encourage business. The only concern may be businesses that find this to be challenging to maintain	5/8/2018 11:07 AM
8	but be careful not to make burdensome dollarwise; incentives?	5/8/2018 8:43 AM
9	Appearances are important if you are promoting tourism.	5/8/2018 6:47 AM
10	This is hard to say without knowing what the current requirements are, and how strict they are. I personally feel better in a town that shows its pride in how it appears to the public. Let us keep aesthetics in mind.	5/8/2018 12:12 AM

## Town Plan Survey #6 Economic Development Part I

11	If the Milton core was more attractive more businesses might want to do business here	5/7/2018 10:46 PM
12	I'm not sure. Curb appeal is helpful, but I don't understand what the current requirements are	5/7/2018 9:22 PM
13	Signage is random. Some businesses look unkempt and unwelcoming.	5/7/2018 7:45 PM
14	shows pride in the community	5/7/2018 7:07 PM
15	Beautifying the area can only help attract new residents and business as well as creating a sense of pride in the community	5/7/2018 6:47 PM
16	Pleasant visual appeal is always a good thing	5/7/2018 5:59 PM
17	Some of the businesses don't have landscaping that might make people more willing to stop.	5/7/2018 5:20 PM
18	Not sure--the first step would be getting businesses into a walk-able downtown area where people would want to spend time (and money). Landscaping is nice but maybe not a priority to start out.	5/7/2018 5:02 PM
19	What is considered town core?	5/7/2018 5:00 PM
20	People, user friendly is key to integrating business and attracting consumers.	5/7/2018 4:28 PM
21	Not sure what they are now so can't really comment. Do know that aesthetics often help.	5/7/2018 4:24 PM
22	Most of Milton's eye sores don't seem to be the product of our core businesses in the center of town.	5/7/2018 4:06 PM
23	I don't like the words ":strict requirements." It would be great to have more trees!	5/7/2018 3:50 PM
24	Why do you need to restrict? There are plenty of ways to generate revenue other than adding fees that business owners need to pay out of pocket. What makes a place unique? It's not the bureaucrats I, it's the people, the life that revolves around them. Restricting landscape? Why?	5/7/2018 3:47 PM

## Q10 Would design standards for commercial buildings in the Town Core help or hurt economic development in Milton?

Answered: 55 Skipped: 2



ANSWER CHOICES	RESPONSES
Help	69.09% 38
Hurt	14.55% 8
Neither help nor hurt	16.36% 9
<b>TOTAL</b>	<b>55</b>

#	COMMENTS?	DATE
1	establish a public persona for milton. the more attractive milton looks the better people will feel about coming back. assist in changing the - external to milton - public perception	5/11/2018 10:04 AM
2	See #10	5/10/2018 9:50 AM
3	Design standards regarding what?	5/9/2018 12:47 PM
4	see answer to 9	5/9/2018 12:09 PM
5	This wouldn't help with structures that are already in place, and much of Route 7 isn't very attractive.	5/9/2018 9:26 AM
6	Need more consistent building design and to restrict single-story strip development.	5/9/2018 9:02 AM
7	Strict standards could potentially hurt development if outside companies view this as rigid and do not want to pursue opening a store because of it	5/8/2018 11:07 AM
8	see above comments.	5/8/2018 8:43 AM
9	Not sure that it would have an impact. I'd be afraid it could limit growth and not worth the risk.	5/8/2018 8:15 AM
10	Same as 9.	5/8/2018 6:47 AM
11	Don't really know. I've seen this done poorly elsewhere, but I imagine it could be done well if a set of standards could be identified and agreed upon.	5/8/2018 12:12 AM
12	We shouldn't seek to make it a tourist destination, but we should have some basic standards.	5/7/2018 8:16 PM
13	Milton has such a mix of design elements and non cohesive aesthetics that it looks messy and shabby.	5/7/2018 7:45 PM
14	if you raise the bar others will want to meet it	5/7/2018 7:07 PM

## Town Plan Survey #6 Economic Development Part I

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15	We need to have standards and a plan for what we want the community to look like.	5/7/2018 6:47 PM
16	There's something to be said for a cohesive look. It works for other town and if you want tourism it would be important	5/7/2018 5:55 PM
17	Again, not sure. Maybe if it helped with the sense-of-place thing.	5/7/2018 5:02 PM
18	Same as above. What is the town core	5/7/2018 5:00 PM
19	Please, do not build anymore trashy buildings like the senior apts on Bombardier - a slum waiting to happen. Appalling that was allowed to be built - a big ugly box.	5/7/2018 4:28 PM
20	It depends, but if we want more clean industry and exciting retail, 1) you don't want to make everything too hard on people from the first, and 2) if you cut it too fine and specific, you can shut down on the possible creativity of the business owner, and you can make future changes boring.	5/7/2018 3:50 PM
21	Design standards? This is such a vague question. Who wrote these! Common people!! We need context! I digress, who would make these design standards? Why would someone want to build in Milton if they had someone constantly looking over the shoulder? "Not literally" but, why bother? who will determine these design standards? A funded research into the ergonomic structure of tourist destinations that will take months to complete, and never be implemented just wasting money?	5/7/2018 3:47 PM

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## Q11 Are there any specific Milton regulations, that you know of, that are helping or hurting economic development in Milton?

Answered: 35 Skipped: 22

#	RESPONSES	DATE
1	Not too aware at the moment.	5/14/2018 11:14 PM
2	No	5/10/2018 4:24 PM
3	I don't know the regulations.	5/10/2018 3:16 PM
4	No	5/10/2018 9:50 AM
5	N/A	5/9/2018 12:47 PM
6	None	5/9/2018 9:26 AM
7	Not familiar with specific regulations, but a lack of policies like form-based code, incentives for mixed-use development, and transit-oriented development lead to strip-development and inefficient development patterns.	5/9/2018 9:02 AM
8	None that I know of	5/8/2018 11:07 AM
9	exorbitant impact fees (i.e. sewer connection fee) hurt.	5/8/2018 8:43 AM
10	Unsure	5/8/2018 8:15 AM
11	None that I have heard of but I would not be surprised if they existed.	5/8/2018 6:54 AM
12	Not to my knowledge.	5/8/2018 6:47 AM
13	No	5/8/2018 2:08 AM
14	I am not aware of most regulations. I have seen some developed areas require curbs, for example, and other areas where they were installed in a completely insane manner. (What the hell happened with the edges of the road adjacent to Laura B's and the driveway to the parking lot behind that building?)	5/8/2018 12:12 AM
15	I don't know a lot about the current regulations.	5/7/2018 9:22 PM
16	Unknown.	5/7/2018 9:21 PM
17	We need better zoning regs	5/7/2018 8:31 PM
18	IDK	5/7/2018 7:45 PM
19	From what I have heard from contractors and developers, the building regulations are hurting development of the community. We need to establish a clear cut plan and adhere to it.	5/7/2018 6:47 PM
20	None	5/7/2018 6:03 PM
21	Not well informed	5/7/2018 5:59 PM
22	No	5/7/2018 5:55 PM
23	None	5/7/2018 5:00 PM
24	As stated earlier, so long as the regulations are being enforced you will start to see development long term when it is a level playing field.	5/7/2018 4:53 PM
25	Unsure. Mixed zoning detracts from the overall look of Milton in a negative way.	5/7/2018 4:35 PM
26	Need to be more small business friendly. Need to keep the main road well landscaped, need more sidewalks and bike lanes.	5/7/2018 4:34 PM
27	We need a noise ordinance.	5/7/2018 4:28 PM
28	Not that I know of. But I could find out	5/7/2018 4:24 PM

## Town Plan Survey #6 Economic Development Part I

29	A friend was told she could not have the name of her farm on the side of her barn over a certain size. Surprised me. Assumed this had to do with avoiding billboard type signs but would love Milton to rethink sign zoning for agriculturally based businesses.	5/7/2018 4:24 PM
30	Yes buildings are too close to the road and not accessible from router 7	5/7/2018 4:06 PM
31	Not sure, I'm not familiar with all the regulations.	5/7/2018 4:06 PM
32	The insurance problem I already ran through. I think my next concern can't be regulated, but there seem to be out-of-town owner(s) of commercial property who are VERY difficult to work with, causing some businesses to have short lifespans, and basically holding the whole town hostage to their whims. It's discouraging, but I don't see how to fix it.	5/7/2018 3:50 PM
33	It'd be nice if Milton took a look at economic development for retail stores that could be opened that wouldn't compete, such as industrial stores that supply business	5/7/2018 3:47 PM
34	Every town has regulations. We need to ensure our regulations meet our needs. The regulations have to ensure quality of workmanship. Too often Milton's buildings are not of good quality, leading to reluctance to come to town.	5/7/2018 3:17 PM
35	No	5/7/2018 3:01 PM